

WBLJ



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-5-40

Call letters W B L J  
LOCATION: DALTON, GEORGIANORTH GEORGIA RADIO, INC., (AL 1-13-60; EFF: 1-29-60)  
xL. C. McCALL, (AL 1-7-60; EFF:  
xDALTON BROADCASTING CORPORATION

Name of licensee

Transmitter location River Bend Road, Dalton, Georgia (C.P. 9-17-40) (Lic. 12-5-40)

River Bend Road, Dalton, Georgia (Ltr. 10-14-58) (EFF: 11-1-58)  
x111 So. Pen tz St., Dalton, Ga. (Lic. 12-5-40)

Main studio location Dalton, Georgia (C.P. 9-17-40)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL.<br>No.         | DATE<br>ISSUED  | FREQ.   | POWER           | TIME<br>Div. | PERIOD<br>From— To—    |
|----------------------|---|---|-----------------|--------------|------------------------|
| B3-P-2775            | 9-17-40   | 1200  | 250w            | U            | 11-17 5-17-41          |
|                      | C.P. for a new station  |   |                 |              |                        |
| B3-TP-1089           | 10-31-40  | Mod. CP to install new trans.   |                 |              | 11-17 5-17-41          |
| B3-L-1286            | 12-5-40   | 1200  | 250w            | U            | 12-5 3-29-41           |
| B3-Z-596             | Lic. to cover C.P. 2775 for new station. Also determine operating power by direct method. |   |                 |              |                        |
| <del>B3-S-2005</del> | <del>7-12-45</del>  | <del>1230</del>   | <del>250w</del> | <del>U</del> | <del>10-1 2-1-46</del> |
| NARBA REALLOCATION   |   |   |                 |              |                        |
| B3-R-2005            | 3-24-41   | 1230  | 250w            | U            | 3-29 10-1-41           |
| B3-TC-261            | 5-13-41   | Transfer of control of corporation to H.C. and T.W. Kenemer, a partnership, d/b as Kenemer Brothers. Effective: 5-24-41 |                 |              |                        |
| B3-R-2005            | 9-23-41   | 1230  | 250w            | U            | 10-1 10-1-42           |
| B3-R-2005            | 9-15-42   | 1230  | 250w            | U            | 10-1 2-1-43            |
| B3-S-2005            | 11-6-42   | 1230  | 250w            | U            | 12-1 2-1-43            |
|                      | Mod. in accordance with Order #107  |   |                 |              |                        |
| B3-R-2005            | 1-19-43   | 1230  | 250w            | U            | 2-1 2-1-45             |
| B3-S-2005            | 1-25-45   | Extension of license  |                 |              | 2-1 4-1-45             |
| B3-S-2005            | 3-27-45   | Extension of License  |                 |              | 4-1 6-1-45             |
| B3-R-2005            | 5-8-45  | 1230  | 250w            | U            | 5-8 2-1-46             |
| B3-S-2005            | 7-10-45   | 1230  | 250w            | U            | 10-1 2-1-46            |
|                      | Mod. Lic. Order 107-A   |   |                 |              |                        |
| B3-S-2005            | 1-23-46   | Extension of license  |                 |              | 2-1 4-1-46             |
| B3-S-2005            | 3-20-46   | Extension of license  |                 |              | 4-1 6-1-46             |
| B3-S-2005            | 5-24-46   | Extension of license  |                 |              | 6-1 8-1-46             |
| B3-S-2005            | 7-25-46   | Extension of license  |                 |              | 8-1 10-1-46            |
| B3-S-2005            | 9-30-46   | Extension of license  |                 |              | 10-1 12-1-46           |
| B3-Z-1860            | 9-13-46   | 1230  | 250w            | U (T)        | 9-13 12-1-46           |
|                      | Determine operating power by direct method  |   |                 |              |                        |
| B3-R-2005            | 11-29-46  | 1230  | 250w            | U            | 11-29 2-1-49           |
| BP-6725              | 5-21-48   | 1230  | 250w            | U            | 7-21 1-21-49           |
|                      | CP to install new transmitter.  |   |                 |              |                        |



B-S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WBLJ .....

Card # 2

Name of licensee SEE CARD #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.            | Date<br>Issued   | Freq.   | Power         | Time<br>Div. | Period<br>From- To-                              |
|-------------------------|--|---|---------------|--------------|--|
| BL-3254                 | 7-23-48<br>Lic. to                                       | 1230  | 250w          | U            | 7-23 2-1-49<br>cover CP (6525) to install new T. |
| BS-2005                 | 1-26-49  | Extension of license  |               |              | 2-1 6-1-49                                       |
| BR-2005                 | 5-25-49  | 1230  | 250w          | U            | 5-25 2-1-52                                      |
| BR-2005                 | 1-30-52  | 1230  | 250w          | U            | 2-1 4-1-52                                       |
| BR-2005                 | 3-26-52  | 1230  | 250w          | U            | 4-1 4-1-55                                       |
| BRC-355<br>(1)          | 4-8-54<br>control from 111                               | Mod. of lic. to operate trans. by remote control from 111 S. Pentz St., Dalton, Georgia   |               |              |  |
| BR-2005                 | 3-9-55   | 1230kc  | 250w          | U            | 4-1 4-1-58                                       |
| BTC-2725<br>EFF:        | 3-3-58<br>2-18-58  | Voluntary acquisition of positive control of licensee corporation by H.C. Kenemer thru purchase of stock from T.W. Kenemer & Mack Kenemer |               |              |  |
| TELEGRAM                | 3-28-58  | Action on Renewal Deferred 3-27-58 and continued operation authorized until final determination on application.                           |               |              |  |
| BR-2005                 | 4-16-58  | Renewal of License  |               |              | 4-16 4-1-61                                      |
| BTC-2866<br>Eff:        | 9-3-58<br>9-3-58   | Voluntary transfer of control of licensee corporation from H.C. Kenemer to L.C. McCall  |               |              |  |
| BAL-3723<br>EFF:        | 1-7-60   | Voluntary assignment of license to L. C. McCall   |               |              |  |
| BAL-3723<br>EFF:        | 1-13-60<br>1-29-60                                       | Voluntary assignment of license to North Georgia Radio, Inc.  |               |              |  |
| BP-12590                | 1-11-61<br>CP to increase day power & install new trans. | 1230kc  | 250w-1kwLS    | U            | 3-11 9-11-61<br>(Cond 1)                         |
| BR-2005                 | 3-29-61  | 1230  | 250w          | Un           | 4-1 4-1-64                                       |
| HMP-9594<br>(1)         | 7-25-61  | Mod. of CP(BP-12590) to chg. type trans. to GATES BC-1T   |               |              |  |
| BL-8653<br>(1) (Cont'd) | 9-20-61  | Lic. to cover CP (BR-12,590 as mod) to incr. daytime power and install new trans  |               |              |  |
| BR-2005                 | 3-13-67  | 1230kc  | 250,1kw, LS-U |              | 4-1 4-1-67                                       |
| BR-2005                 | 3-29-67  | Renewal of License  |               |              | 4-1 4-1-70                                       |
| BR-2005                 | (S) 11-30-70   | Renewal   |               |              | 4-1-73   |



Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.       | Date<br>Issued | Freq.   | Power       | Time<br>Div. | Period<br>From- To- |
|--------------------|----------------|---------|-------------|--------------|---------------------|
| BR-2005(L)         | 5-7-73         | RENEWAL |             |              | 4-1-76              |
| BZ-8602(1)         | 8-8-74         | Direct  | Measurement |              |                     |
| BR-2005(L)         | 3-12-76        |         | RENEWAL     |              | 4-1-79              |
| BR-781122UG<br>(S) | 3-27-79        | RENEWAL | OF LICENSE  |              | 4-1-82              |



## APPLICATION RECORD - BROADCASTING

Call W B L J

Letters XNEWName DALTON BROADCASTING CORPORATION% J.B. Roach, Hamilton St.,Dalton, Ga.

| File No.             | Dated               | Application for   | Action  |          |
|----------------------|---------------------|---|---------|----------|
|                      |                     |   | Nature  | Date     |
| B3-P-2775            | 1-15-40             | C.P. for a new station to be operated on<br>Frequency: 1200 kc<br>Power: 250 watts<br>Hours: Unlimited<br>Studio, Dalton, Georgia<br>Trans., <del>Site to be determined, Dalton, Georgia</del><br>RE: to give trans. location as River Bend Rd.,<br>Dalton, Ga. | Granted | 9-17-40  |
| Amended              | 5-9-40              |   |         |          |
| B3-MP-1089<br>Rec'd. | 10-8-40<br>10-10-40 | Modification of construction permit (B3-P-2775)<br>for a new station, requesting change in type<br>of transmitting equipment.   | Granted | 10-31-40 |



Walter Johnson, Attorney

W.J. Holey, Atlanta, Ga., Engineer

RCA 250-K

Newspaper affiliation - None



#2

Call

Letters W B L JName DALTON BROADCASTING CORP.

| File No.  | Dated   | Application for   | Action                     |                    |
|---|---|---|----------------------------|--------------------|
|   |   |   | Nature                     | Date               |
| B3-L-1286<br>Rec'd.                                   | 11-12-40<br>11-13-40                                    | License to cover construction permit (B3-P-2775) as modified for a new station, and approval of studio site at 111 So. Pentz, Street, Dalton, Georgia   | GRANTED                    | 12-5-40            |
| B3-Z-596<br>Rec'd.                                    | 11-12-40<br>11-13-40                                    | Authority to determine operating power by direct measurement of antenna power.  | GRANTED                    | 12-5-40            |
| B3-TC-261<br>Rec'd.<br><br>Amended<br>Rec'd.<br>Filed | 1-10-41<br>2-10-41<br><br>2-25-41<br>2-26-41<br>2-26-41 | Authority to transfer control of corporation from J. B. Roach to Kenemer Brothers, 59 shares common stock. (Filed by Walter Johnson).<br>RE: Change transferee to H.C. Kenemer and T.W. Kenemer, d/b as Kenemer Brothers. | Granted<br>Effective:      | 5-13-41<br>5-24-41 |
| B3-R-2005   | 12-28-40  | Renewal of license  | Granted<br>1230kc, 250w, U | 3-24-41            |
| B3-R-2005   | 7-17-41   | Renewal of license and Form 335   | Granted                    | 9-23-41            |



## APPLICATION RECORD - BROADCASTING

Call

Letters W B L JName DALTON BROADCASTING CORPORATION

| File No.            | Dated               | Application for   | Action           |                    |
|---------------------|---------------------|---|------------------|--------------------|
|                     |                     |   | Nature           | Date               |
| B3-R-2005           | 7-22-42             | Renewal of license and Forms 335<br>Walter Johnson atty.                      | Granted          | 9-15-42            |
| B3-R-2005<br>Resub. | 11-28-42<br>"       | Renewal of license ( <del>Only 2 copies filed &amp; 13b</del> )               | <del>Ret'd</del> | <del>12-3-42</del> |
|                     |                     |   | Granted          | 1-19-43            |
| B3-R-2005<br>Rec'd  | 1-22-45             | Renewal of license ( <del>Filed on obsolete form</del> )                      | <del>Ret'd</del> | <del>1-30-45</del> |
| Resub.              | 2-8-45              | ( <del>Par. 17b &amp; no 303-A's</del> )                                      | <del>Ret'd</del> | <del>2-18-45</del> |
| Rec'd               | 2-16-45             |   | Granted          | 5-8-45             |
| Resub.              | 3-7-45              |   |                  |                    |
| B3-R-2005<br>Rec'd  | 11-27-45<br>12-3-45 | Renewal of license<br>Photos filed 1-14-46, new contract sent to<br>Law Dept. | Granted          | 11-29-46           |



## APPLICATION RECORD - BROADCASTING

44

Call

Letters WBLJName DALTON BROADCASTING CORPORATION

| File No.                    | Dated                        | Application for   | Action  |         |
|-----------------------------|------------------------------|---|---------|---------|
|                             |                              |   | Nature  | Date    |
| B3-2-1860<br>Rec'd<br>Filed | 8-2-46<br>8-5-46<br>8-5-46   | Authority to determine operating power by<br>direct measurement of antenna power. | GRANTED | 9-13-46 |
| BP-6725<br>Rec'd<br>Filed   | 4-2-48<br>4-19-48<br>4-19-48 | Construction Permit to install new transmitter<br>(Gates BC-250D).                | GRANTED | 5-21-48 |



## APPLICATION RECORD - BROADCASTING

Call

Letters

W B L J

Name

DALTON BROADCASTING CORPORATION

| File No. | Dated    | Application for  | Action  |                     |
|----------|----------|--|---|---------------------|
|          |          |  | Nature  | Date                |
| BL-3254  | 6-23-48  | License to cover C.P. (BP-6725) which authorized to install new transmitter. | Returned                                      | 7-1-48              |
| Rec'd    | 6-28-48  |  | <del>signed by general</del>                  | <del>manager.</del> |
| Resubm.  | 7-3-48   |  |   |                     |
| Rec'd    | 7-6-48   |  |   |                     |
| Filed    | 7-6-48   |  | GRANTED                                       | 7-23-48             |
| BR-2005  | 12-1-48  | Renewal of license   | Granted                                       | 5-25-49             |
| Rec'd    | 12-3-48  |  |   |                     |
| BR-2005  | 10-30-51 | Renewal of license   | <del>Returned</del>                           | <del>11-13-51</del> |
| Rec'd    | 11-2-51  |  |   |                     |
| Filed    | 11-2-51  |  |   |                     |
| Resub.   | 11-23-51 |  |   |                     |
|          |          |  |   |                     |
|          |          |  | Application signed by Gen. Mgr. only          |                     |
|          |          |  | 1 copy ex. of Exhibit B. and Proposed program |                     |
|          |          |  | Schedule for typical week filed               |                     |
|          |          |  | GRANTED                                       | 1-30-52             |



# APPLICATION RECORD - BROADCASTING

Call  
Letters WBLJ

Name DALTON BROADCASTING CORPORATION

| File No.                   | Dated                         | Application for  | Action          |                   |
|----------------------------|-------------------------------|--|-----------------|-------------------|
|                            |                               |  | Nature          | Date              |
| BR-2005<br>Rec'd<br>Filed  | 3-6-52<br>3-10-52<br>3-10-52  | Request for renewal of license   | GRANTED         | 3-26-52           |
| BRC-355<br>Rec'd<br>Filed  | 3-30-54<br>4-1-54<br>4-1-54   | Modification of license to operate transmitter by remote control from 111 South Pentz Street, Dalton, Georgia.                               | GRANTED         | 4-8-54            |
| BR-2005<br>Rec'd<br>Filed  | 12-27-55<br>1-3-55<br>1-3-55  | Renewal of license.  | GRANTED         | 3-9-55            |
| BR-2005<br>Rec'd & Filed   | 1-2-58<br>1-6-58              | Renewal of license   | GRANTED         | 4-16-58           |
| BTC-2725<br>Rec'd<br>Filed | 2-11-58<br>2-13-58<br>2-13-58 | Voluntary acquisition of positive control of licensee corporation by H. C. Kenemer thru purchase of stock from T. W. Kenemer & Mack Kenemer. | GRANTED<br>EFF. | 3-3-58<br>3-10-58 |



AUG. 1955

Call  
Letters WBLJName X. DALTON BROADCASTING CORPORATION

| File No.                                    | Dated    | Application for   | Action                 |         |
|---|----------|---|------------------------|---------|
|   |          |   | Nature                 | Date    |
| BTC-2866                                    | 7-28-58  | Voluntary transfer of control of licensee   | GRANTED                | 9-3-58  |
| Rec'd.                                      | 8-6-58   | corporation from H.C. Kenemer to L.C. McCall.   | EFF:                   | 9-3-58  |
| Filed                                       | 8-6-58   |   |                        |         |
| -----                                       |          |   |                        |         |
| BP-12,590                                   | 11-18-58 | Contingent on grant of BP-12617 (WFOM)<br>Construction permit to increase daytime power | GRANTED                | 1-11-61 |
| Rec'd                                       | 11-19-58 | from 250w to 1kw and install new transmitter  | condl re subj to inter |         |
| Filed                                       | 11-19-58 | SEE AMEND. BELOW (COLLINS 20V)  | re Class IV inc. power |         |
| -----                                       |          |   |                        |         |
| BAL-3723                                    | 12-4-59  | Voluntary assignment of license to L. C.  | GRANTED                | 1-7-60  |
| Rec'd                                       | 12-7-59  | McCall.   | EFF:                   |         |
| File  | 12-7-59  |   |                        |         |
| -----                                       |          |   |                        |         |
| BAL-3724                                    | 12-4-59  | Voluntary assignment of license to North  | GRANTED                | 1-13-60 |
| Rec'd                                       | 12-7-59  | Georgia Radio, Inc.   | EFF:                   | 1-29-60 |
| Filed                                       | 12-7-59  | (Contingent on Grant of BAL-3723).  |                        |         |
| -----                                       |          |   |                        |         |
| Per ltr. 4-18-60 station now represented by |          |   |                        |         |
| Smith and Pepper, Attys.                    |          |   |                        |         |
| -----                                       |          |   |                        |         |
| BP-12590 (cont'd)                           |          |   |                        |         |
| AMENDMENT                                   | 5-3-60   | AMENDED to change applicant name to NORTH   |                        |         |
| R & F                                       | 5-13-60  | GEORGIA RADIO, INC. as auth by BAL-3724 gr 1-13-60                                      |                        |         |

Atty. - Smith & Pepper



# APPLICATION RECORD - BROADCASTING

Call  
Letters W B L J

Name NORTH GEORGIA RADIO, INC.  
Dalton, Georgia

| File No.                  | Dated                        | Application for  | Action                                     |         |
|---------------------------|------------------------------|--|--|---------|
|                           |                              |  | Nature                                     | Date    |
| BR-2005<br>Rec'd<br>Filed | 12-31-60<br>1-4-61<br>1-4-61 | Renewal of License.  | GRANTED                                    | 3-29-61 |
| BMP-9594<br>R&F           | 6-9-61<br>6-28-61            | Mod. of C.P. (BP-12590 which auth to increase daytime power; install new trans. <del>and change</del> <del>application</del> ) to chg. the type trans. to Gates BC-1T. | GRANTED                                    | 7-25-61 |
| BL-8653<br>R & F          | 6-7-61<br>6-28-61            | Lic. to cover CP(BP-12590) as mod. to incr. daytime power and install new transmitter.   | GRANTED<br>(Cond'l re accept interference) | 9-20-61 |
| BR-2005<br>R & F          | 12-30-63<br>1-2-64           | Renewal of license.  | GRANTED                                    | 3-13-64 |
| BR-2005<br>R & f          | 12-27-66<br>12-30-66         | Renewal of License   | GRANTED                                    | 3-29-67 |



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters WBLJName NORTH GEORGIA RADIO, INC.  
Dalton, Georgia

| File No.   | Dated                                  | Application for  | Action  |          |
|--|--|--|---------|----------|
|  |  |  | Nature  | Date     |
| BR-2005<br>R & F<br>\$566859 \$75.<br>P.N.           | 12-29-69<br>1-2-70<br>1-2-70<br>1-2-70 | Renewal of License<br>AMENDED 4-13-70 re: programming; business interests<br>FEB 17 1970 | GRANTED | 11-30-70 |
| BR-2005<br>R & F<br>PN Recd.<br>PRESS<br>FEB 7 1973  | 12-11-72<br>12-26-72<br>"<br>"         | RENEWAL OF LICENSE<br>AMENDED 4-24-73 re: ascert. of comm. needs;<br>employment policy   | GRANTED | 5-7-73   |
| BZ-8602<br>R & F<br>DM<br>PRESS<br>6 AUG 1974        | 5-13-74<br>5-31-74<br>6-18-74<br>"     | Direct Measurement   | GRANTED | 8-8-74   |
| BR-2005<br>R & F<br>PN Recd.<br>PRESS<br>NOV 28 1975 | 10-16-75<br>10-31-75<br>"<br>"         | RENEWAL OF LICENSE<br>AMENDED 1-27-76 re: engineering                                    | GRANTED | 3-12-76  |

F. C. C. - WASHINGTON, D. C.







## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

